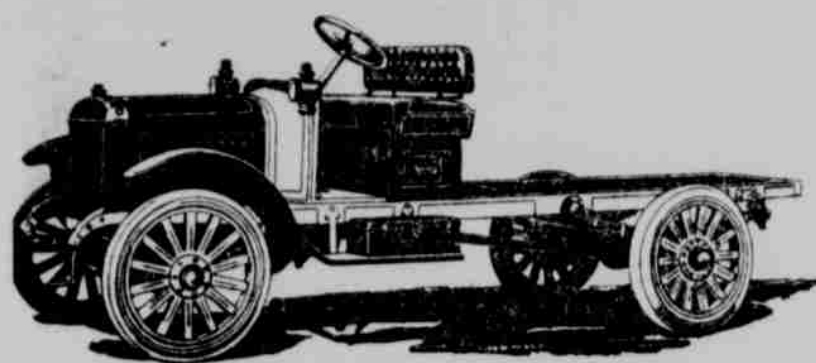
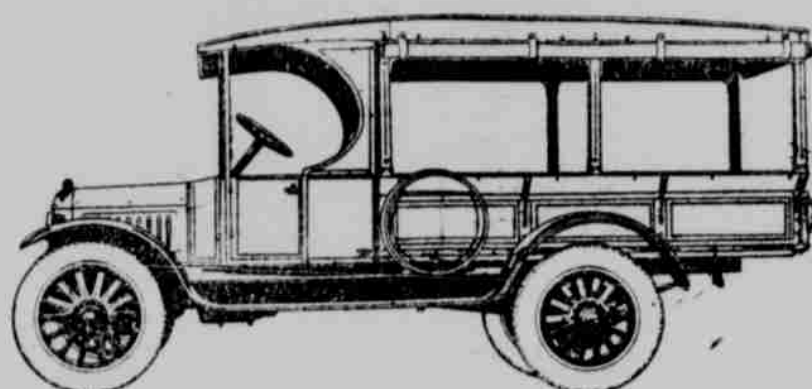


LEADERSHIP

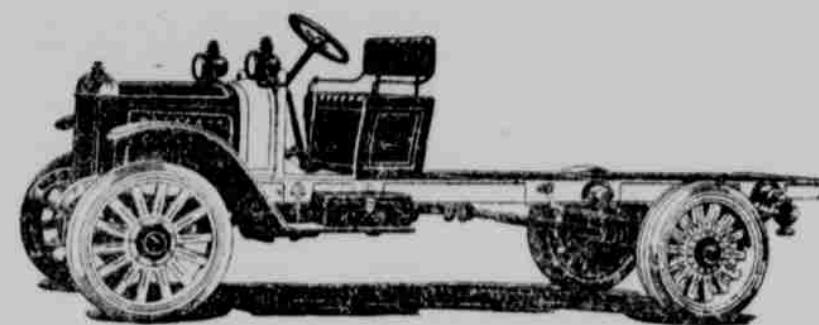
Quality-Price-Service



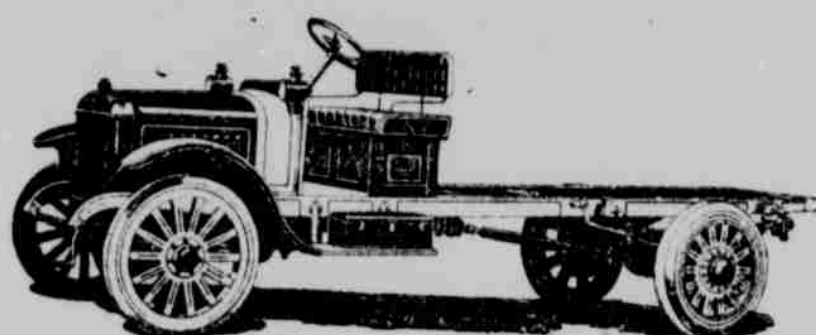
Republic Model 10—Capacity 1 Ton



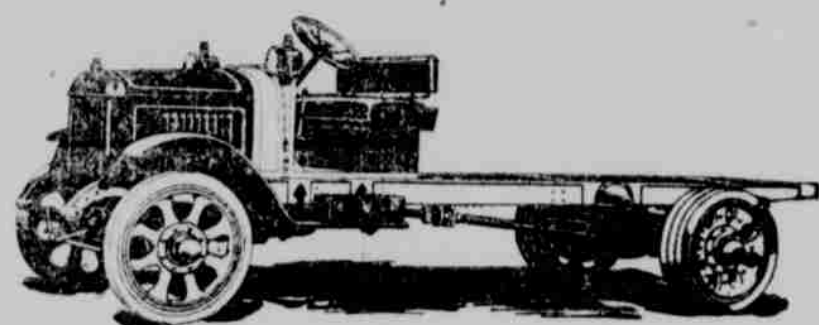
Republic Model 10 Express—Capacity 1-1/2 Tons



Republic Model 19—Capacity 2 1/2-3 Tons



Republic Model 11X—Capacity 1 1/2-2 Tons



Republic Model 20—Capacity 3 1/2-4 Tons

There is a Republic Truck suitable for every hauling requirement

Republic Leadership

Republic Leadership based on Quality, Price, and Service is emphasized by the fact that no other line of Motor Trucks is so complete in range of capacity sizes.

No matter what the hauling requirement may be, there is a Republic Truck that exactly fits the need.

And actual cost records covering the operation of over 70,000 Republic Trucks in all lines of business clearly prove that it costs less to operate Republic Trucks. Year after year, Republic Trucks prove out as profitable investments for their owners.

Republic Invites Comparison

Republic Truck Dealers always invite comparison between their trucks and those of any other make of similar capacity. This confidence is naturally the result of assurance, born of proof, that *there is no truck value on the market comparable to that offered in the Republic line.*

Whether the standard of measurement be Quality, Price or Service, Republic Trucks in final analysis maintain the position of Leadership.

Unequaled Service

Experienced truck operators know that Republic Unequaled Service has contributed very largely to their successful operation of Republic Trucks. The thoroughly organized and efficiently maintained network of Republic Service Stations throughout the country is the Republic Factory's policy of insurance for every Republic owner and prospective purchaser.

Throughout the entire Republic distributing organization our uniform system of servicing Republic Trucks is rigidly enforced, and Republic owners enthusiastically endorse this policy. It adds to their profits by keeping their trucks in uninterrupted service.

Summed up, Republic Leadership in Quality and Price, plus an honest policy of Unequaled Service to the owner, gives ample assurance to prospective truck buyers that good judgment justifies their purchasing Republic Trucks to meet every hauling requirement.



REPUBLIC TRUCK SALES CORPORATION, ALMA, MICHIGAN

Republic Has More Trucks in Use Than Any Other Exclusive Truck Manufacturer